



The Magdalen House

A RECOVERY COMMUNITY FOR WOMEN

1302 Redwood Circle • Dallas, TX 75218 • 214.764.0793 • MagdalenHouse.org

Leave a Legacy Dinner Co-Chairs

Laurie Evans

Lacy Montgomery

Kathleen Powell

Leave a Legacy Committee Chairs

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Kate Dorff

Jenny Grumbles

Michelle Hope

Jennifer Landry

Laura McElroy

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Lisa Kroencke

July 13, 2018

Dear Friend of The Magdalen House,

We are thrilled and honored to invite you to join us at *Leave a Legacy: An Evening with Elizabeth Vargas!* On **Thursday, October 11, 2018**, friends of The Magdalen House, new and old, will come together for an incredible night at Fashion Industry Gallery for our 2nd Annual Leave a Legacy Dinner.

Alcoholism can leave the alcoholic and their loved ones desperate and baffled. Particularly, a woman's struggle with alcoholism is unique and can have lasting effects on all who surround her. However, because of The Magdalen House, all hope is not lost. In October, we will come together to help raise awareness and support women who are fighting for freedom from alcoholism and renewed hope for the future. On behalf of The Magdalen House, we invite you to help celebrate this incredible organization and join us in supporting this event with our keynote speaker Elizabeth Vargas.

Ms. Vargas has an impressive career as a nationally televised news anchor and has been refreshingly upfront and honest about her battle with alcoholism. Her commitment to advocating for women, as well as her experience with and understanding of alcoholism, qualifies her to empower countless Dallas women. Her message is consistent with the mission of The Magdalen House and spreads hope to alcoholic women and their families.

Located in East Dallas since 1987, The Magdalen House has given women in North Texas hope by offering a no-cost option to alcohol detox and peer recovery programming. It was the first and continues to be the only one of its kind in Texas to provide these critical services to the community. In 2017 alone, The Magdalen House helped over 230 women detox from alcohol, welcomed over 19,604 meeting and workshop visits, and helped make over 1,300 referrals to those seeking help for substance abuse – it is an established pillar to the recovery community in North Texas.

We have enclosed our Underwriting & Sponsorship Contract that details the benefits of each sponsorship level. We hope that you will help us continue to build a thriving community for recovered women and their families – one woman at a time. Please contact Page O'Connor (Page@magdalenhouse.org or 214-764-0793) if you have any questions.

We look forward to seeing you in October and appreciate your support!

Sincerely,

Laurie Evans, Lacy Montgomery & Kathleen Powell, Leave a Legacy Co-Chairs



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Leave a Legacy: An Evening with Elizabeth Vargas Underwriting Levels

Presenting Patron - \$25,000 (SOLD!)

- Exclusive Sponsorship with name in Event Title
- Premium seating for 10 (1 table) at Dinner
- Premium line placement for valet
- Invitation for 10 to VIP Reception
- Full-page color ad on back cover of Event Program
- Name and/or logo recognition on all advertisements and press for Dinner
- Name and/or logo recognition on all Dinner Event Signage
- Home delivery of all items purchased at Dinner

Magnolia Patron - \$10,000 (six available)

- Premium seating for 10 (1 table) at Dinner
- Premium line placement for valet
- Invitation for 10 to VIP Reception
- Full-page ad in Event Program
- Name and/or logo recognition on all advertisements and press for Dinner
- Name and/or logo recognition on all Dinner Event Signage
- Home delivery of all items purchased at Dinner

Live Oak Patron - \$7,500

- Reserved seating for 10 (1 table) at Dinner
- Premium line placement for valet
- Invitation for 10 to VIP Reception
- Half-page ad in Event Program
- Name and/or logo recognition on all advertisements and press for Dinner
- Name and/or logo recognition on all Dinner Event Signage
- Home delivery of all items purchased at Dinner

Elm Patron - \$5,000

- Reserved seating for 10 (1 table) at Dinner
- Invitation for 10 to VIP Reception
- Half-page ad in Event Program
- Name and/or logo recognition on all advertisements and press for Dinner
- Name and/or logo recognition on all Dinner Event Signage

Maple Patron - \$2,500

- Reserved seating for 5 at Dinner
- Invitation for 5 to VIP Reception
- Half-page ad in Event Program
- Name and/or logo recognition on Dinner Event Signage

Pine Patron - \$1,000

- Reserved seating for 2 at Dinner
- Invitation for 2 to VIP Reception
- Quarter-page ad in Event Program
- Name and/or logo recognition on Dinner Event Signage

Special Sponsorship Opportunities

(choose one sponsorship at the corresponding price level)

\$5,000 (includes Maple Patron benefits in addition to Special Sponsor recognition with full-page ad inside front or back cover of Event Program)

- Print Sponsor (1 available)
- Silent Auction Sponsor (1 available)

\$4,000 (includes Maple Patron benefits)

- VIP Reception Sponsor (1 available)
- Valet Parking Sponsor (SOLD!)
- Fund a Legacy Sponsor (1 available)

\$3,000 (includes Pine Patron benefits with half-page ad in Event Program)

- Favor Bag Sponsor (1 available)
- Decorations Sponsor (1 available)

\$2,000 (includes Pine Patron benefits with half-page ad in Event Program)

- Big Board Sponsor (1 available)



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Leave a Legacy: An Evening with Elizabeth Vargas Underwriting Contract

How would you like to be recognized? (Examples: The Jones Company, Mr. and Mrs. John Doe, Jane and John Doe)

CONTACT INFORMATION

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Social Media Links (Facebook, Web Address, etc.): _____

UNDERWRITING LEVELS

- Presenting Patron **\$25,000 – SOLD!**
- Magnolia Patron **\$10,000**
- Live Oak Patron **\$7,500**
- Elm Patron **\$5,000**
- Maple Patron **\$2,500**
- Pine Patron **\$1,000**

SPECIAL SPONSORSHIPS

\$5,000

- Print
- Silent Auction

\$4,000

- VIP Reception
- Valet Parking – SOLD!
- Appeal for Housing Needs

\$3,000

- Favor Bags
- Decorations

\$2,000

- Big Board

Payment Options

- I will pay online at www.themagdalenhouse.org/leavealegacy
- My check is enclosed, payable to The Magdalen House. Check # _____
- Please charge my contribution of \$ _____ to my _____ Mastercard _____ Visa _____ AMEX
Account Number _____ Exp Date _____
Name on Card _____
Signature of Donor _____

Please provide us with a logo in high resolution VECTOR format (.eps or .jpg) and a web version and note our print deadline is September 10, 2018 for inclusion in event program.

The above does hereby give and contribute to The Magdalen House the item(s) described above. Contributions to The Magdalen House (a 501(c)(3) organization) are tax-deductible to the full extent of the law. By law, advertising is not considered a contribution. The Magdalen House Tax ID number 75-2178327.